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David & Mary Sherwin

David and Mary Sherwin are co-founders of [Ask The Sherwins, LLC](#), a consulting and training firm that helps organizations develop the capabilities they need for better product design and stronger cross-functional teamwork. They've coached product and service design teams around the world and provided training for organizations large and small, including Philips Oral Healthcare, Google UX Community and Culture, and Eventbrite. The Sherwins are also active in the design education space, and are currently teaching in the MFA in Collaborative Design program at PNCA. David and Mary have collaborated on three books, including Creative Workshop and their most recent book Turning People Into Teams.