



**WELL-BEING CONFERENCE**

*January 23-25, 2024*

**EVOLVE. ADAPT. FLOURISH.**

## **We Can No Longer Ignore Well-Being in Our Profession**

Too many lawyers and professional staff are not thriving, and a significant number struggle with mental health and alcohol use disorders. Many others, while not dealing with a diagnosable illness, still are not fully well. The result is that many of these professionals are unable to be their best for themselves and their families, clients, colleagues, and communities.

Organizations such as yours can help become the catalyst for change!

### **Why Attend**

IWIL's annual conference is an educational event focused on redesigning the legal profession to support individual, organizational, and institutional thriving.

The 2024 conference will offer four separate tracks:

- Individual well-being
- Workplace well-being (for people who are working on building workplace well-being programs at an organizational level in the legal profession)
- Law school well-being (for people who are working on enhancing/improving (well-being is not something that one builds) well-being in law schools)
- Well-being on the state and local level (for people who are working on creating well-being programs at the state and local level)

The virtual conference will provide you with the opportunity to develop new relationships and showcase your organization's expertise to an engaged audience.

## ***SPONSORSHIP OPPORTUNITIES***

### **Keynote Sponsorship**

**\$20,000**

- Introduction of Keynote Speaker.
- Pre-recorded five minute promotional video of your company to be played before session.
- Attendee email list distributed after conference.
- Recognition as session sponsor before event and logo on title slide (session to be mutually agreed upon).



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- Recognition on IWIL Conference marketing materials, social media posts, and year long presence on IWIL’s website with logo and weblink.
- Fourteen complimentary registrations to be used at sponsor’s discretion.
- Logo on virtual platform with weblink.
- Prescheduled “Session Sponsor Meetup” to discuss data and information. Advertised on the conference agenda and marketing materials, and a URL link to the meetup on the conference agenda session description for maximum visibility.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Post-event behavioral analytics.

### Platinum Plus Level Sponsorship

**\$10,000**

- Pre-recorded five minute promotional video of your company to be played before session.
- Attendee email list distributed after conference.
- Recognition as session sponsor before event and logo on title slide (session to be mutually agreed upon).
- Recognition on IWIL Conference marketing materials, social media posts, and year long presence on IWIL’s website with logo and weblink.
- Twelve complimentary registrations to be used at sponsor’s discretion.
- Logo on virtual platform with weblink.
- Prescheduled “Session Sponsor Meetup” to discuss data and information. Advertised on the conference agenda and marketing materials, and a URL link to the meetup on the conference agenda session description for maximum visibility.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Post-event behavioral analytics.

### Platinum Level Sponsorship

**\$5,000**

- Attendee email list distributed after conference.



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- Recognition as session sponsor before event and logo on title slide (session to be mutually agreed upon).
- Recognition on IWIL Conference marketing materials and social media posts, and yearlong presence on IWIL's website with logo and weblink.
- Eight complimentary registrations to be used at sponsor's discretion.
- Logo on conference virtual platform with weblink.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Post-event behavioral analytics.

### Gold Level Sponsorship

**\$3,000**

- Recognition on IWIL Conference marketing materials and social media posts, and yearlong presence on IWIL's website with logo and weblink.
- Four complimentary registrations to be used at sponsor's discretion.
- Logo on conference virtual platform with weblink.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Post-event behavioral analytics.

### Silver Level Sponsorship

**\$2,000**

- Recognition on IWIL Conference marketing materials and social media posts, and yearlong presence on IWIL's website with logo and weblink.
- Two complimentary registrations to be used at sponsor's discretion.
- Logo on virtual platform with weblink.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Post-event behavioral analytics.



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**Law School Programming Title Sponsorship**

**\$12,500**

- Title Sponsor on Law School Track of conference.
- Attendee email list distributed after conference and other two law school events.
- Recognition as session sponsor before event and logo on title slide (to be mutually agreed upon).
- Recognition on IWIL Conference marketing materials, social media posts, and year long presence on IWIL's website with logo and weblink.
- Twelve complimentary registrations.
- Logo on virtual platform with weblink.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Post-event behavioral analytics.
- Title Sponsorship of two other law school specific two events in October 2023 and March 2024.

**Law School Programming Partner Level**

**\$6,000**

- Attendee email list distributed after conference and October 2023 law school event.
- Recognition as session sponsor before event and logo on title slide (to be mutually agreed upon).
- Recognition on IWIL Conference marketing materials and social media posts, and yearlong presence on IWIL's website with logo and weblink.
- Six complimentary registrations.
- Logo on conference virtual platform with weblink.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons, or similar promotional items to attendees.
- Post-event behavioral analytics.
- Additional Sponsorship of law school specific October 2023 event.

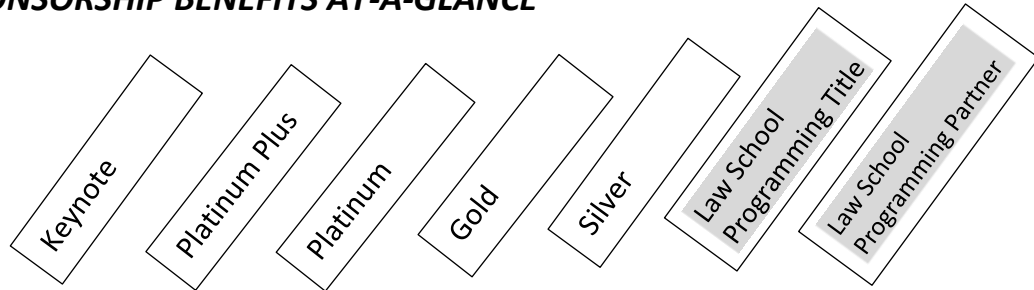


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**SPONSORSHIP BENEFITS AT-A-GLANCE**



	Keynote	Platinum Plus	Platinum	Gold	Silver	Law School Programming Title	Law School Programming Partner
Sponsorship and Introduction of Keynote presentation	✓	—	—	—	—	—	—
Promotional Video	✓	✓	—	—	—	—	—
Attendee email list	✓	✓	✓	—	—	✓	✓
Sponsor Session	✓	✓	✓	—	—	✓	✓
Recognition on IWIL Conference Marketing Material	✓	✓	✓	✓	✓	✓	✓
Recognized on IWIL Conference Social Media Posts	✓	✓	✓	✓	✓	✓	✓
Yearlong Recognition on IWIL Website With Weblink	✓	✓	✓	✓	✓	✓	✓
Complimentary Registrations	14	12	8	4	2	12	6
Logo on virtual platform with Weblink	✓	✓	✓	✓	✓	✓	✓
Prescheduled (advertised on agenda) Session Sponsor Meetup	✓	✓	—	—	—	—	—
Virtual Trade Show Exhibit Booth	✓	✓	✓	✓	✓	✓	✓
Post-Event Behavioral Analytics	✓	✓	✓	✓	✓	✓	✓
Title Sponsor on Law School Track of conference	—	—	—	—	—	✓	—
Title Sponsorship of other two law school events (October and March)	—	—	—	—	—	✓	—
Additional Sponsorship of October law school event	—	—	—	—	—	—	✓



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## **EXHIBITING OPPORTUNITIES**

### **Exhibitor Benefits:**

**\$1,000**

- Recognition on IWIL Conference marketing materials and social media posts, and yearlong presence on IWIL's website with logo and weblink.
- Two complimentary registrations to be used at sponsor's discretion.
- Participation in virtual exhibit hall, if desired. Includes ability to list company organizational profile and logo, upload documents and video, and schedule 1:1 meetings with attendees in real time. You may also offer incentives such as raffles, coupons or similar promotional items to attendees. Ability to download real-time leads.
- Post-event behavioral analytics.

**Secure your sponsor or exhibitor package today!**

Customized sponsorships are available. Contact us to discuss your ideas.

Online application: <https://institute.lawyerwellbeing.net/store/ListProducts.aspx?catid=951166&ftr=>

Join us for the 2024 IWIL Conference  
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