

Logo Usage

Primary Logos with date



Institute For
Well-Being In Law
Well-Being Conference | January 23-25, 2024



WELL-BEING CONFERENCE
January 23-25, 2024

Secondary Logos without date



WELL-BEING CONFERENCE



WELL-BEING CONFERENCE



WELL-BEING CONFERENCE

Primary Colors



CMYK: 42, 0, 0, 49
RGB: 79, 129, 150
Hex: 4F8196



CMYK: 68, 1, 72, 0
RGB: 80, 184, 119
Hex: 50B877

Secondary Colors



CMYK: 34, 1, 78, 0
RGB: 178, 210, 100
Hex: B2D264



CMYK: 73, 1, 16, 0
RGB: 0, 186, 211
Hex: 00BAD3



CMYK: 110, 92, 0, 0
RGB: 216, 54, 148
Hex: D83694



CMYK: 68, 100, 42, 0
RGB: 118, 47, 105
Hex: 762F69

Fonts

Font preference is to utilize san serif fonts such as Arial, Myriad or Gotham

HEADLINES and SUBHEADS should be larger than body text and in BOLD format.

Body text should be no smaller than 8pt and no larger than 11pt. Text should be in book, roman or regular format.

Secondary Icon

